



UMMC 2030

FIVE-YEAR STRATEGIC PLAN

Introduction and Year One Goals







As the state's only academic medical center and home to unique resources vital to the health and well-being of our state's residents, the University of Mississippi Medical Center is charged with many responsibilities. Whether it's something we've been asked to do or something we've stepped

up and done because we knew it was essential for Mississippi, we take pride in the impact we have every day.

We train most of the next generation of health professionals who will establish practices and careers in our state. Our researchers investigate the areas of greatest concern related to Mississippians' health, producing new cures and treatments to help residents lead healthier lives. And our health system provides high-quality, safe, life-saving care to communities across the state, sometimes as the only option for certain types of care.

Our charge for Mississippi is big and important, and we value the responsibility to do this work on behalf of its residents.

To help us navigate these responsibilities and ensure everything we do has purpose and is done with efficiency, we have developed UMMC 2030, a strategic plan that will guide our investments and

priorities over the next five years. It is more than a collection of words. It's a plan of action leading to real deliverables in every area of our mission to train Mississippi's future health professionals, to care for patients from across the state and to contribute to the advancement of health science research at home and abroad.

UMMC 2030 includes five overarching, unchanging strategies and specific annual goals that directly tie to the Medical Center's long-term growth and success. Through thoughtful decision-making and prudent allocation of our resources, we aim to maximize value in quality of care; promote clinical access, efficiency and growth; cultivate a vibrant academic community; foster excellence in research; and optimize institutional service areas.

We invite you to take a closer look at the continuation of our work to meet the needs of the communities we serve and to create A Healthier Mississippi.

A handwritten signature in black ink that reads "LouAnn Woodward". The script is fluid and cursive, with a large, stylized "L" at the beginning.

LouAnn Woodward, MD
Vice Chancellor for Health Affairs and
Dean, School of Medicine

THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER

Mission

The mission of the University of Mississippi Medical Center is to improve the health and well-being of patients and the community through excellent training for health care professionals, engagement in innovative research, and the delivery of state-of-the-art care.

Vision

The University of Mississippi Medical Center will be a premier academic health sciences system that is recognized nationally for high-quality clinical care, for innovative research, and for training committed health care professionals who work together to improve health outcomes and eliminate health care disparities.

Values

Integrity

Our shared dedication to honesty, principles, and serving the greater good

Respect

Our belief that every person is worthy of consideration and kindness

Excellence

Our drive to work harder, think deeper, and go above and beyond to transform good to great

Compassion

Our commitment to treat everyone with sympathy and empathy

Professionalism

Our goal of creating trust through appearance, conduct, communication, and character

UMMC 2030 Strategies Overview

The five overarching strategies under which all UMMC 2030-related activities will fall, listed below, represent all parts of the Medical Center. They have been named to reflect the impact each should have.

Throughout UMMC 2030's five-year lifespan, these strategies will not change. Annually, new goals under each strategy will be developed and implemented that address current and upcoming needs. This yearly refresh allows the Medical Center's strategic plan to respond to new opportunities that align with our overall mission—improve Mississippians' health and well-being.

one



Maximize
Value in Quality
of Care

two



Promote Clinical
Access, Efficiency
and Growth

three



Cultivate a
Vibrant Academic
Community

four



Foster
Excellence in
Research

five



Optimize
Institutional
Service Areas

one



**Maximize
Value in Quality
of Care**

Providing safe, excellent care is always our highest responsibility. To fulfill this duty, it is essential to make the best use of our resources. Every step of the patient journey presents opportunities to improve the efficiency and efficacy of care we provide. Led by Dr. Alan Jones, associate vice chancellor for health affairs, this strategy aims to streamline and optimize each part of the clinical enterprise in ways that will deliver enhanced value to patients. Together, these improvements represent a meaningful step forward in delivering affordable, quality care to all Mississippians.

First Year Goals:

- Create systems to improve hospital throughput
- Leverage technology to improve clinical documentation
- Decrease cost of care through clinical efficiency
- Develop programs to support clinical effectiveness

Delivering primary and specialized care to more Mississippians in more locations benefits everyone. For patients, it means more timely care and better outcomes. For UMMC, it means building more clinics, creating more jobs and bringing expertise from the state's academic medical center to more communities. For Mississippi, it means improved access to care, giving more residents the opportunity to pursue their dreams and live healthier, more fulfilling lives. Dr. Alan Jones will oversee these efforts to promote clinical access, efficiency and growth of the UMMC Health System.

First Year Goals:

- Fortify and develop external partnerships
- Advance cancer services
- Improve efficiency of perioperative services
- Optimize ambulatory services

two



**Promote Clinical
Access, Efficiency
and Growth**

three



**Cultivate a
Vibrant Academic
Community**

Our health science schools set UMMC apart from every other health care institution in the state. The education mission elevates the level of care UMMC provides, while training tomorrow's health professionals. Making sure our students benefit from energized, accomplished teachers in a challenging, yet nurturing, learning environment is a top institutional priority. Under the leadership of Dr. Scott Rodgers, associate vice chancellor for academic affairs, this strategy will help our schools continue to build a strong, highly capable health care workforce deeply dedicated to caring for Mississippians now and for generations to come.

First Year Goals:

- Elevate academics through scholarship
- Investigate applications of artificial intelligence in education
- Improve the student experience
- Enhance the faculty life cycle

At its core, research is about discovering, sharing and applying information. Over the next five years, UMMC Research will make it easier to gather data and discover and share breakthroughs, moving new findings from labs to clinical care on a fast track. This efficient approach to research will translate into novel therapies that help patients now, not in years. Dr. Lee Bidwell, associate vice chancellor for research, will guide UMMC's team of accomplished and nationally recognized researchers through these efforts.

First Year Goals:

- Increase organization-wide visibility of high-quality clinical research
- Foster NCI-level cancer research infrastructure and portfolio
- Expand investments in research facilities and core services
- Promote interdisciplinary and team science research

four



**Foster
Excellence in
Research**

five



Optimize Institutional Service Areas

The tripartite mission of education, research and patient care at UMMC relies on an army of support teams and operations units. It is imperative that we provide the resources needed to excel, and processes designed to drive progress. Challenging ourselves and each other to achieve excellence is an important step in optimizing our institution for success. This strategy, led by Dr. Brian Rutledge, assistant vice chancellor and chief of staff, will foster efficiencies and improvements in our operations, helping UMMC get more out of initiatives across all three mission areas.

First Year Goals:

- Ensure workforce professionalism, skills and customer service
- Initiate comprehensive wayfinding improvements
- Improve contracts administration process
- Redesign and optimize the institutional website





2500 North State Street | Jackson, Mississippi